

August 2006

Our First Year

Kravitz Davis Sansone just completed its first full year in business. We thank our clients and many friends for making this first year such a success.

Nearing \$1.0 Billion

We provide services to 401(k), defined benefit and profit sharing plans.

- ✓ The number of plans we serve grew 250%, from 37 plans to 92 plans.
- ✓ The assets we help to manage grew 80%, from \$500 million to over \$900 million.

Making Plans Successful

We help plan sponsors make their plans successful.

- ✓ We help select and monitor investment options for clients' plans based on many factors, including our analysis of risk, return and costs, all in accordance with the plan's investment policy statement.
- ✓ Most of our clients believe that teaching their employees how to use their plans' investment options is critical to the success of the plan. We supplement our clients' vendors by conducting participant investment education sessions in both group and individual meetings.
- ✓ Last year we performed a comprehensive analysis of the products and services offered by over 20 record keepers in order to better understand what they offer, what they charge and what kinds of clients are appropriate for their model. This helps assure not only a successful plan but one that is priced fairly. Many of our clients have received significant cost savings resulting from this analysis.

New Professionals On Our Team

We added two highly experienced individuals to our staff this past year.

- ✓ **Martin Lomeli** joined our firm as a Client Relationship Manager. He brings 18 years of experience in helping employers sponsor successful 401(k) plans. In addition to his plan

expertise, Martin is skilled at providing investment education, so that employees know how to use their plan's investment options. He is currently pursuing the Certified Financial Planner designation.

✓ **Stephan J. Miskjian, CFA,CFP** is our firm's Portfolio Manager and Fund Analyst. Together with Mark Davis, he has primary responsibility for selecting and monitoring our clients' investments. Stephan brings ten years of investment management experience to the firm. Stephan holds the Chartered Financial Analyst and Certified Financial Planner credentials.

We look forward to introducing Martin and Stephan to you.

Form ADV

We are required to offer our clients a copy of our latest SEC filing of Form ADV. To make it easier for our clients, we are attaching the latest copy of our Form ADV Part II and Schedule F for their files. Additional copies are available on request.

Kravitz Davis Sansone Inc. is a full disclosure, fee for service investment advisory firm. We serve retirement plans and plan sponsors, helping to make certain our clients' plans operate to their satisfaction.

Know what you own - Know why you own it - Know what you are paying for

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